

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP28/12 12.29
CHANGES ** WFTV-TV ***

600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- JOE KNAUER

ORDER # _____ CONTRACT # 6297605 CLASS: NATL. LOCAL REGIONAL

100

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP28/12 12.29

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
RPOF-HUKILL, GAETZ, GARDINER

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30	S		1100A-1200N	30		\$750.00	9/25	9/28	5		TU-F	5
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1932												
PROGRAM : VIEW CON COM1 : 2X PER DAY												

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44	A		530A-600A	30		\$750.00	10/1	10/1	1		MON	1
PROGRAM : NEWS ORD COM1 : TO RECAPTURE FOR FEDERAL CANDIDATE THIS IS A MAKE-GOOD FOR SEP28 ON LINE--30 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS: M4 OK'D BUY#30 MISSED: TU-F/1100A-1200N SEP28 30S \$750.00 (SEP28/12) OFFER: MON/530A-600A OCT1 30S \$750.00 PLS ADVISE. CMT: TO RECAPTURE FOR FEDERAL CANDIDATE												
SEP/12	97175.00	OCT/12	45950.00					CONTRACT TOTAL	143125.00			
											TOTAL	100

MARKET TOTALS	\$356,062	WFTV 40%	WKMG 14%	WESH 27%	WOFL 13%	WKCF 1%	WRBW 2%	CABL 0%
			WOPX 0%	WRDQ 3%	EFVV 0%			
SVC- NSI								
DEMOS- RA35+*								

MOD CODE	A-ADD	B-BUY	TYPE	C-CANCELLED	DE-DELETE	E-EFF	DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM	NAME
P-CLASS, PLAN, SECT	Q-PAID	PGM	R-RATE	S-SPOTS	PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE	